

# LifeFitness

with Taylor Visual Group, now offers you  
the experience and resources necessary to  
**DRIVE HOME YOUR MESSAGE!**

**TVG** TAYLOR  
VISUAL  
GROUP

630.592.4688

**You need to grab-attention and deliver a visual punch from the word go!**

### Taylor Visual Group: An Integrated Large Format Visual Production Company

A small company with big clients TVG was formed in 2001 by Chad Taylor and Denise Taylor. Our purpose is to combine our products and services with our client's goals to achieve brand awareness and profits through visual experiences. Our understanding of different niche markets including retail, outdoor, brands, financial institutions, exhibits, non-profits, and museums brings a knowledge that expressly targets common objectives in the community and with our client's customers.

Offering a full complement of interior and exterior signage solutions and installation; large format graphics, custom channel letters, way finding; monument, banners, barricades, wall applications, and digital signage with full motion animation. We challenge ourselves up front to make sure that every sign project is planned to meet your expectations and turns your ideas into reality.

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TVG and Life Fitness have created a process that can be customized to your clubs needs and budget. You can order a simple graphic stand online customized with your choice of Life Fitness imagery or we can help with basic or complex design needs to help complement your decor. This can be accomplished through simple site plans or created with extensive 3D environments. We'll work directly with you, your architect, or interior designer.

With your input we'll work hard to create a unique environment that will differentiate you from your competition and stay on budget. Taylor Visual Group can help re-enforce you're in-club communications and your brand position while strengthening your brand promise.

By using Life Fitness graphics you can create emotional connections that build your brand and establish trusting member relationships. They enhance your environment and provide visual cues that help drive buying decisions.

Let's get started! Call or email us today. We're ready to help you meet the challenges you face in today's changing business environment.

